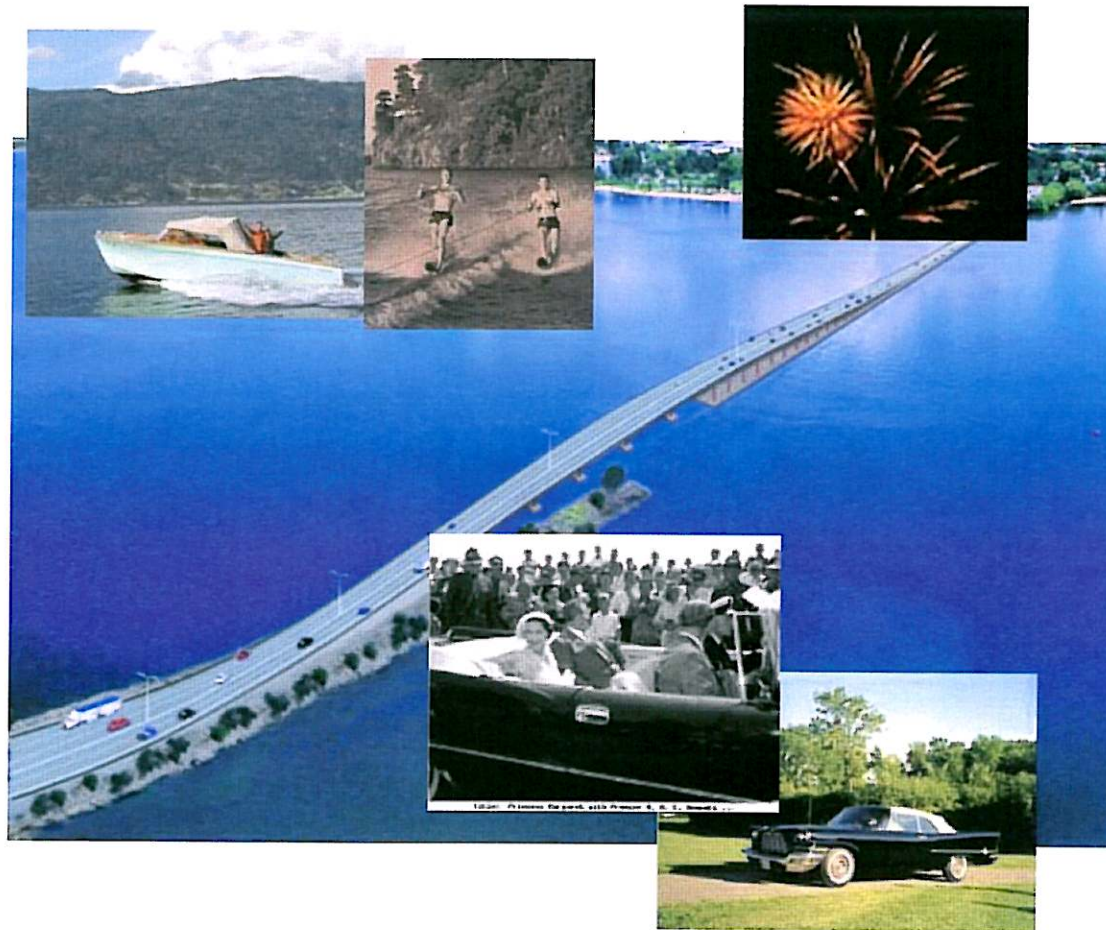


# *Bridging Communities*

## **W.R. BENNETT BRIDGE CELEBRATION**



# ***Bridging Communities***

## **W.R. BENNETT BRIDGE CELEBRATION**

- Establishing a date for the celebration is the most significant challenge of planning the event
- Extensive communications are ongoing with the Province of BC Public Affairs Bureau, Ministry of Transportation, Festivals Kelowna and City of Kelowna

# ***Bridging Communities***

## ***W.R. BENNETT BRIDGE CELEBRATION***

- Event will draw extensive media coverage, government and community interest and exposure
- Event will reach out to people of all generations bringing together the Communities to celebrate this transportation milestone and pivotal role in growing the regional economy





*Bridging Communities*

## **MORNING EVENTS**

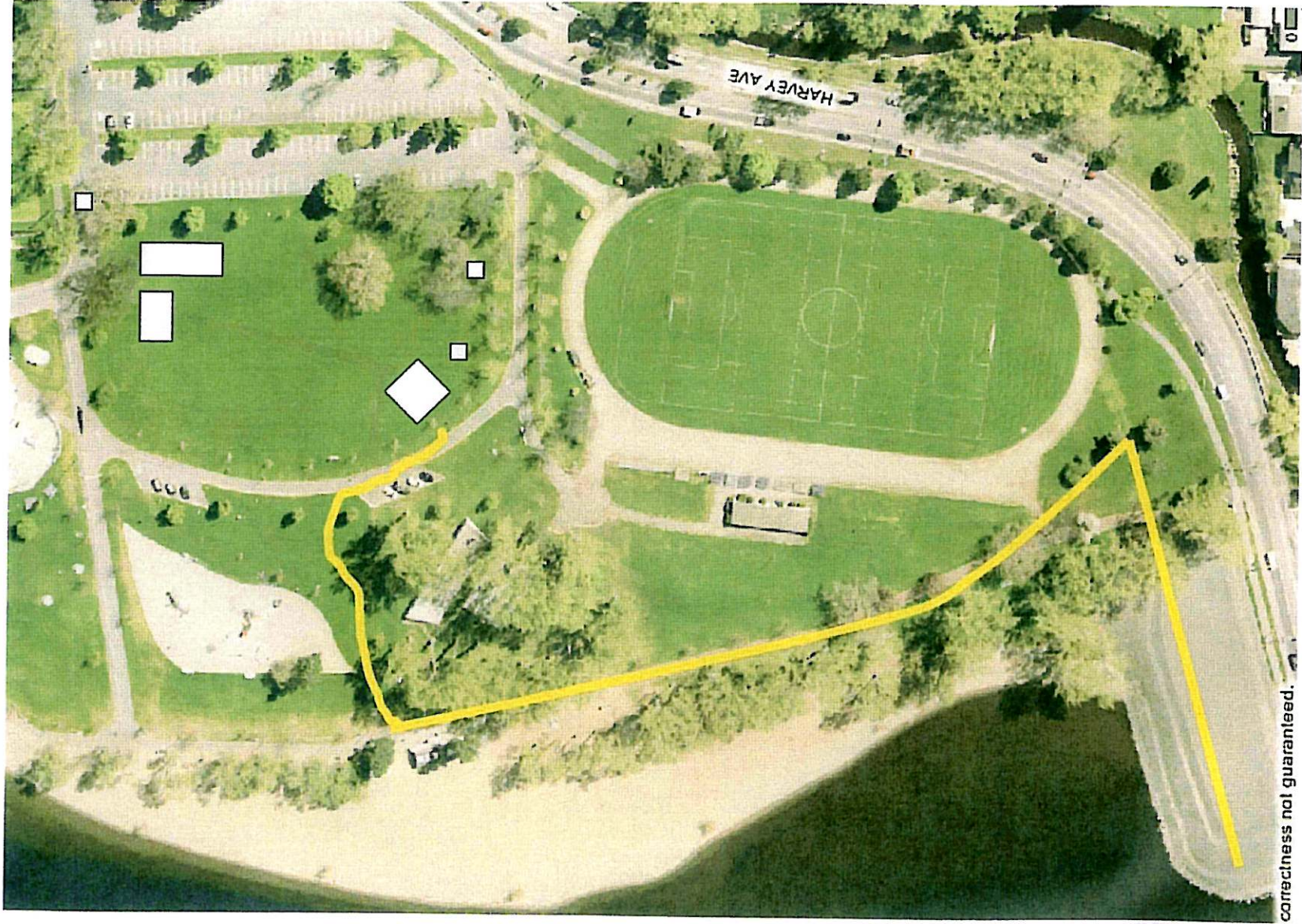
- Bridging Communities Pancake Breakfast
- Entertainment - local talent including Westbank First Nation
- Heritage Open House - to showcase audio visual presentations and stationary displays
- Bridging Communities Interactive Centre - designed to encourage participation by children of various ages

### **LOCATION:**

- City Park North Field

→ *ceremonies continue*





correctness not guaranteed.

## MID-MORNING EVENTS

- Bridging Communities Opening Ceremonies: Province of B.C. Dignitaries, Okanagan Elected Officials and Westbank First Nation will be driven across W.R. Bennett Bridge to conduct Official Ribbon Ceremonies, then proceed to City Park to conduct presentations

### LOCATION:

- Cross over W.R. Bennett Bridge and into City Park

→ *ceremonies continue*



## MID-MORNING EVENTS

- “Be a Famous First” pre-selected individuals and groups will cross over the W.R. Bennett Bridge and into City Park for acknowledgement by Elected Officials; some categories to include the First Pedestrian, First Cyclist, First Vehicle

### LOCATION:

- Cross over W.R. Bennett Bridge and into City Park

→ *ceremonies continue*





*Bridging Communities*

## **AFTERNOON EVENTS**

- East Approach Public Art Presentation
- Bridging Communities Guided Bridge Tours
- Water Sport Demonstrations

### **LOCATIONS:**

- W.R. Bennett Bridge
- Water Sport Demonstrations will be viewed from City Park Hot Sands Beach

→ *ceremonies continue*



## **AFTERNOON & EVENING EVENTS**

- Bridging Communities BBQ
- Entertainment - local talent including Westbank First Nation
- Heritage Open House - to showcase audio visual presentations and stationary displays
- Bridging Communities Interactive Centre - designed to encourage participation by children of various ages

### **LOCATION:**

- City Park North Field

→ *ceremonies continue*

## **EVENING EVENT**

- Evening Sail Past - various types of boats with night running lights to circle the area from the Grand Okanagan, parallel to bridge and in front of Hot Sands Beach. South side boats will participate.

### **LOCATION:**

- Okanagan Lake - North and South Side of W.R. Bennett Bridge

→ *ceremonies continue*



## **EVENING EVENTS**

- Parade of Light - utilizing emergency vehicles and pre-selected spectators
- Fireworks Display

### **LOCATIONS:**

- Cross over W.R. Bennett Bridge - West Approach to East Approach
- Fireworks Display to be launched from a barge on Okanagan Lake - North Side of the Bridge

→ *ceremonies continue*



*Bridging Communities*



# *Draft Event Budget*

## **REVENUES**

- |                                         |          |
|-----------------------------------------|----------|
| • City of Kelowna                       | \$40,000 |
| • Ministry of Transportation            | \$40,000 |
| • BC 150 Funding                        | \$10,000 |
| • SNC Lavalin & Sub Contractors         | \$30,000 |
| • Sponsorship – Sources to be Confirmed | \$20,000 |

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**\$140,000**

# *Draft Event Budget*

## **EXPENSES**

- Entertainment & Hospitality \$4,365
- Service Providers, Equipment & Supplies \$78,205
- Graphic Design & Print \$4,100
- Service Contracts \$45,000
- Venue Use \$330
- Event Program Contingency \$8,000

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**\$140,000**

# *Bridging Communities*

## **W.R. BENNETT BRIDGE CELEBRATION**

### ***THANK YOU TO OUR COMMITTEE MEMBERS***

#### **BRIDGE CELEBRATION ADVISORY COMMITTEE**

Phill Boissonneault, S/SGT, NCO RCMP Kelowna Traffic Services

- Tom Tasaka, Vice President, Transportation & Bridge Project Director, SNC Lavalin
- Bernd Bohl, General Manager, Grand Okanagan Lakefront Resort & Conference Centre
  - Rosemary Paterson, President, Kelowna Hotel Motel Association  
& General Manager, Best Western Kelowna
- Lorna Gunn, Cultural Services Manager, City of Kelowna Cultural Services Offices
- Sandra Kochan, Public Art Coordinator, City of Kelowna Cultural Services Offices
  - Wayne Wilson, Member of the Community Heritage Commission  
& Executive Director of the Kelowna Museums Society
- Evelyn Lube, WFN Communications Officer, Campbell Road Interchange
- Tammy Kuffner, Community Relations Representative, Ministry of Transportation,  
William R Bennett Bridge Project
  - Jay Sutton, P.Eng., Westmar, William R Bennett Bridge Project
- Claudia Buhler, Outdoor Events Coordinator, Sport & Recreation, City of Kelowna  
Recreation, Parks & Cultural Services



# *Bridging Communities*

## **W.R. BENNETT BRIDGE CELEBRATION**

### ***THANK YOU TO OUR COMMITTEE MEMBERS***

#### **EXECUTIVE BRIDGE CELEBRATION COMMITTEE**

- Renata Mills, Executive Director, Festivals Kelowna
  - Reid Oddleifson, Director, Festivals Kelowna
  - Robert Fine, Director, Festivals Kelowna
- Jon Buckle, P.Eng., Project Director, Ministry of Transportation,  
William R Bennett Bridge Project
- Cheryl Gollub, Event Project Manager, Bridge Celebration

#### **PHOTO CREDITS**

- Photograph Courtesy of Kelowna Public Archives, Photo No. 17
- Photograph Courtesy of Dev Fraser, Photo – Shepherd Boat

***Bridging Communities***  
**W.R. BENNETT BRIDGE CELEBRATION**

***THANK YOU TO OUR  
PRINCIPAL PARTNERS***



**Festivals Kelowna**



**SNC • LAVALIN**



LAKEFRONT RESORT AND CONFERENCE CENTRE

