Chapter 9:
Arts, Culture and Heritage
Arts, culture and heritage help create a community with a unique identity, interesting places to go, and stimulating things to do.

Culture plays a significant role in economic development since the creative economy is one of the key elements of a dynamic business environment. Cities can only thrive if they are able to attract a diversity of people. Cultural amenities can help attract people of all ages, educational backgrounds, ethnicities and walks of life to live in Kelowna – the achievement of which will be key to Kelowna’s economic future.

Policies regarding cultural development can be found in the Cultural Plan, Council Policies, the City’s Heritage Society as well as in this OCP’s Development Process chapter which provides policies in regard to private land use, streetscaping, heritage conservation and design guidelines.

This chapter addresses the public component of supporting arts, culture and heritage in Kelowna.
THE CITY OF KELOWNA WILL:

ARTS AND CULTURE POLICIES

Objective 9.1  Provide public art & cultural opportunities.

Policy .1  Public Art. Public Art will be given priority in areas of high pedestrian use and/or vehicular travel, as advised by the Public Art Committee and/or City policy and plans.

Policy .2  Public Art Fund. Contribute, from general taxation revenue, up to a maximum equal to 1% of the City's annual budget to maintain a Public Art Program. The Public Art Fund is to be used to fund civic public art commissions, as well as to provide matching funds to encourage the provision of public art by the private sector within publicly accessible portions of developments.

Policy .3  Cultural District. Continue to develop and enhance the Kelowna Cultural District as a centre for arts and entertainment, and a catalyst for community cultural development through facility, project and operating grants, co-ordinated marketing and product development, and strategic planning for capital investment in existing and new supportive infrastructure.

Policy .4  Cultural Service Delivery. Support cultural service delivery in all areas of the city, particularly the downtown and other Urban Centres.

Policy .5  Financial Support. Continue to support community-based arts organizations through grants, incentives and other means.

Policy .6  Cultural Resource Management. Require cultural resource management to be integrated in the development and review of pertinent plans.

“Public Art will be given priority in areas of high pedestrian use and/or vehicular travel...”
HERITAGE POLICIES

Objective 9.2  **Identify and conserve heritage resources.**

*Policy .1*  **Heritage Register.** Ensure that the Heritage Register is updated on an on-going basis to reflect the value of built, natural and human landscapes.

*Policy .2*  **Heritage Resource Management.** Require heritage resource management to be integrated in the development and review of pertinent plans.

*Policy .3*  **Financial Support.** Continue to support the conservation, rehabilitation, interpretation, operation and maintenance of heritage assets through grants, incentives and other means.

*Policy .4*  **Conservation Areas.** Development in the Abbott Street and Marshall Street Heritage Conservation Area outlined on Map 9.1 will be assessed using the Abbott Street and Marshall Street Heritage Conservation Area Guidelines in Chapter 16.